

# Robert Gaul

## Education

*Winona State University, Winona, MN*

*Major: Art: Graphic Design Minor: Mass Communications*

*Graduate Summa Cum Laude*

## Work History

### Graphic & Production Artist

*By All Means Graphics, Northfield, MN 55057*

*June 2007 to Present*

Principal advertisement designer for the Northfield Entertainment Guide

Design publications like the City of Crystal Parks and Recreation Catalog

Update various company websites, including the creation of banner advertisements

Set-up and send files for large quantity off-site printing to vendors

Set-up, print, and assemble small quantity local projects in-house (posters, postcards, etc.)

Work directly with walk-in clients as well as recurring clients

Perform other various office duties (answer phone, make copies, etc.)

### Graphic Designer

*Music Department, Winona State University, Winona, MN 55987*

*September 2006 to May 2007*

Designed promotional materials (posters & programs) for concerts & recitals

Worked directly with students and professors to design materials

Also designed calendars, postcards, & the Jazz Club logo

Worked directly with Publications Office to print spot-color materials

### Graphic Design Intern

*Big Town Graphics, Medford, MN 55049*

*May 2006 to August 2006*

Designed sales & marketing materials as well as non-profit logos

Attended marketing & design meetings with clients

Worked on and set-up projects for 4-color printing

### Student Office Assistant

*PER Department, Winona State University, Winona, MN 55987*

*September 2005 to May 2006*

Designed promotional materials (poster, information cards, bookmarks)

for the Pacific Challenge travel study program

Updated student internship information

Performed other various office duties

## Program Skills

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

QuarkXpress

Macromedia Dreamweaver

Microsoft Word

Microsoft PowerPoint

Microsoft Excel

Adobe Acrobat Distiller

Adobe Acrobat Reader

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